

before

Hi Judith,

I just wanted to thank you for a fantastic job with this e-blast! I've gotten so many rsvp's already today...and a lot of it is due to the irresistible publicity!

I know you received the copy very last-minute, but you made the words shine and turned it around in no time :)

Best,

D.M., Membership Chair

Whether you just joined the ranks of Chicago's leading publishing-related organization, you're still thinking about it or have been a member for a while now, we're mixing it up at our first CWIXer of the year!

Join us on Wednesday, October 29, and get to know your fellow CWIPers. The name might be new, but the premise is the same as always: a chance for new, prospective and existing members to network and mingle in a fun, informal setting.

We'll be gathering at The Book Cellar, where you can also pair great books with your favorite glass of wine. Don't forget to bring your business cards! For more info, visit www.cwip.org.

When:

Wednesday, October 29, 2008
7:00 p.m.

Where:

The Book Cellar
4736-38 N. Lincoln Ave.
Chicago, IL

How:

RSVP to members@cwip.org.

There is no charge for this event.

after

Subject: **Get CWIXelated – at the Season’s 1st CWIXer**



CWIXer (noun) [*from* CWIP “outstanding Chicago publishing organization” + mixer “free informal social event for interesting like-minded people”], an outstanding chance to meet and mix it up with some CWIP people

OK, the name is new, but the premise should sound familiar:

On Wednesday, October 29, join new, prospective, and established CWIP members to get to know one another and the organization and to share some fun in a no-pressure setting.

At the CWIXer, all are welcome, whether you’ve...

- just joined the ranks of Chicago’s leading publishing-related organization,
- been thinking about joining CWIP, or
- been a member for a while now.

As tradition ordains, we’ll gather at the ever-charming [Book Cellar](#) in Lincoln Square, where you can also pair great books with snacks and your favorite glass of wine.

Remember to bring your business cards! And plan to get...

CWIXelated (adj.) [*from* CWIXer “CWIP+mixer” (see above) + elated “overjoyed, tickled”], totally delighted at playing and connecting with CWIPers!

RSVP to members@cwip.org – Admission is free!

When:

Wednesday, October 29, 2008
7:00 p.m.

Where:

The Book Cellar
4736-38 N. Lincoln Ave. (steps from the Brown Line “Western” stop)
Chicago, IL